



# VALLEY CENTRAL SCHOOL DISTRICT

**STRATEGIC PLAN 2024-2029**









# VC PRIDE

One Team, One District



6

Schools and 1  
Alternative  
Program



Total # of K-12 in  
district students is

4,191



7

Honor  
Societies



28

Total Dual  
Enrollment/AP  
Courses



100

Extra-  
curricular  
Clubs



57

Athletic  
Teams



21

Performing  
Arts Programs



# VALLEY CENTRAL COMMUNITY

Dear Valley Central Community,

I am excited to share an important milestone for our school district — the adoption of our new strategic plan! This plan marks a significant step forward in our collective journey towards educational excellence and community unity.

We have engaged in extensive community feedback sessions and outreach efforts to ensure that the strategic plan reflects the aspirations and priorities of our students, parents, educators, administrators and community members. These efforts have been instrumental in shaping a plan that addresses our current challenges and provides a roadmap for our future. The strategic plan was developed by a dedicated steering team of district staff, faculty, administrators, parents, students, and a member of the Board of Education. It was essential that we include the voices of stakeholders from a variety of backgrounds and perspectives to ensure that this plan reflects the richness and diversity of our community. The expertise and commitment of the steering team have been invaluable in creating a strategic plan that is both visionary and actionable.



At its core, our strategic plan is more than just a document; it is a blueprint for how we will empower every member of the Valley Central community to achieve at high levels and embrace the joy of continuous learning. It articulates our shared values of achievement, community, empowerment, and trust, guiding us towards a future where every member will feel celebrated, confident, and ready to lead choice-filled lives.

As we embark on this journey together, I invite each of you to join us in bringing the strategic plan to life. Your ongoing support, feedback, and involvement will be instrumental as we implement the Pathways of Success and measure our progress.

I am confident that by working together, we will realize the full potential of our school district and ensure that every student receives an exceptional education. United, we will build an outstanding learning community as one team, one district.

Thank you for your continued partnership and commitment to our shared mission. I look forward to the great accomplishments that lie ahead for our school district.

Sincerely,

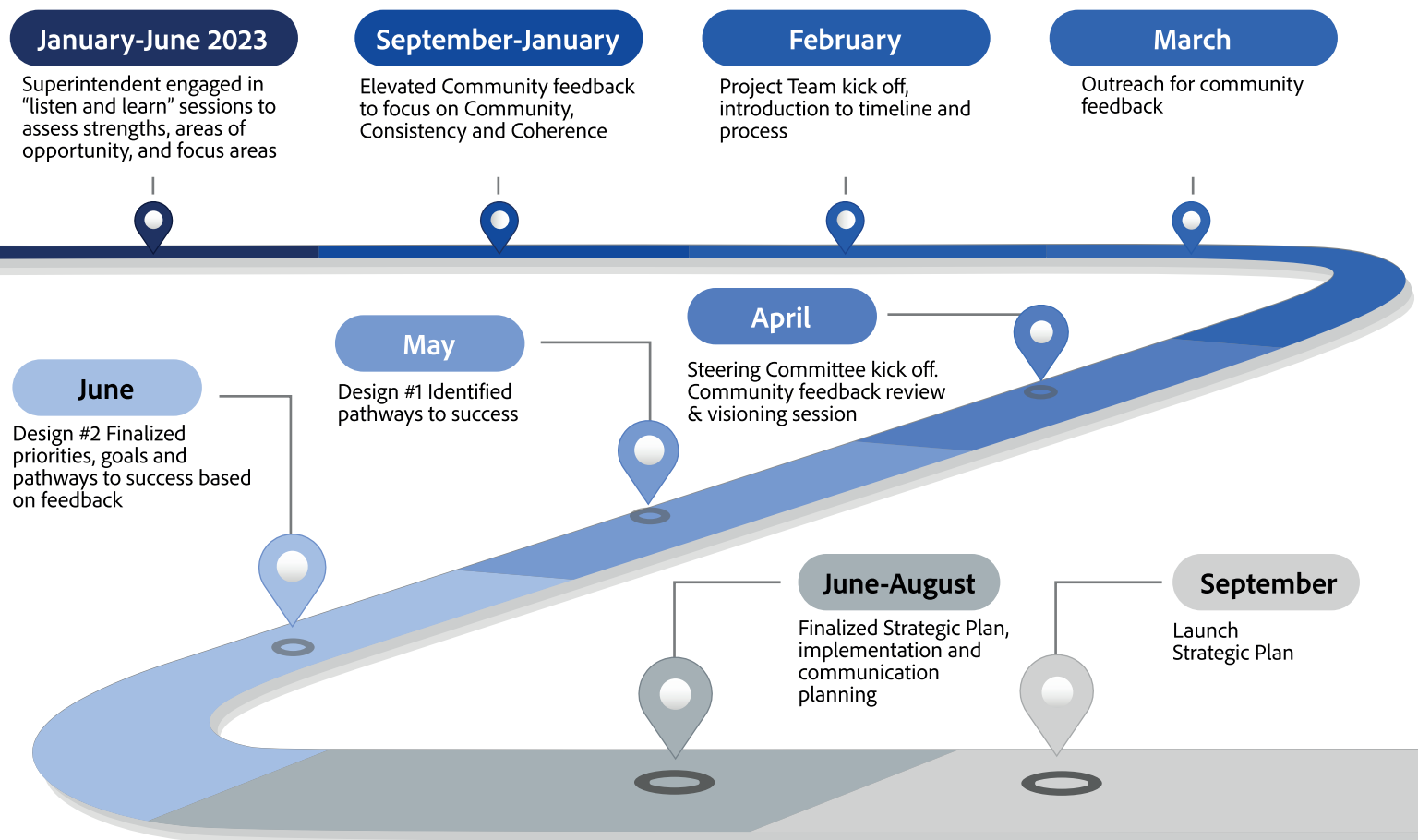
A handwritten signature in black ink that reads "Evette Avila".

**Evette Avila**  
**Superintendent**



# OUR PROCESS

The Valley Central Community collaboratively developed a 5-year Strategic Plan by elevating community voices to identify key priorities and goals. During the engagement phase, we conducted focus groups, interviews, and surveys, ensuring multiple opportunities to lift the voices of the community. The feedback was used to shape the district's future direction, focusing on success, sustainability, and scalability.





## VISION

Valley Central School District empowers innovative, critical, and collaborative thinkers in a learning community where all feel celebrated, confident, and ready to lead choice-filled lives.

## MISSION

At Valley Central, we champion curiosity and set high expectations. Our mission is to empower every member to achieve at high levels and embrace the joy of continuous learning.

## VALUES



### Achievement

Setting high expectations and providing support and resources to ensure all members of the VC community reach high levels of performance and to achieve excellence.



### Community

Establishing an inclusive, positive and supportive environment with shared purpose and goals.



### Empowerment

Fostering a learning community where all members of the VC community feel valued, make contributions, and have their voices lifted.



### Trust

Creating a unified culture through collaboration, respect, and shared responsibility, where all members feel informed, valued and supported.



# PRIORITY 1

## Elevating Student Success + Engagement

We will equip students with the necessary tools, resources, and support to achieve academic success and lead lives filled with equitable opportunities for choice and fulfillment.



### GOALS

We will know we are successful when:

- Teachers personalize instruction to meet the needs of their students
- Student achievement improves
- Learning environments are affirming, welcoming and promote a growth mindset
- Students are engaged and challenged in their learning



### PATHWAYS TO SUCCESS

We will...

- Provide ongoing targeted, differentiated opportunities for professional learning and collaboration to promote personalized learning experiences and differentiation for students
- Enhance the physical learning environments to promote student collaboration and discourse that meet the needs of different learners
- Regularly audit and refine our instructional practices to develop a responsive curriculum that enhances instructional technology and all learning experiences







## PRIORITY 2

# Community Belonging + VC Pride

We will foster an inclusive and resilient community culture that embraces and empowers all members, instilling a sense of pride throughout the district



## GOALS

We will know we are successful when:

- All members of the VC community feel a sense of belonging and value in VCSD
- The VC community and its stakeholders are present and engaged in school and district events
- Interior and exterior spaces are inviting and instill a sense of pride in the district



## PATHWAYS TO SUCCESS

We will...

- Improve community engagement through consistent, intentional programming aimed at community building and instilling a sense of VC pride
- Create opportunities for educators, students, and families to engage in shared learning experiences through an asset-based approach
- Create and/or designate roles at the school and district level focused on increasing family and community engagement
- Build opportunities and spaces for consistent collaboration amongst staff and for focused, relevant professional learning that leverages expertise
- Expand Social Emotional Learning offerings across all grade levels and schools to account for VC Community needs
- Conduct collaborative facility walkthroughs to identify and address areas in need of improvement





# PRIORITY 3

## Clear + Transparent Communication

We will prioritize equitable and transparent communication and decision making processes that are accessible and effective for the VC Community and its stakeholders



### GOALS

We will know we are successful when:

- The VC Community and its stakeholders feel informed on district and school events, practices and updates
- The VC Community and its stakeholders know how to access relevant school and district information, resources, and support
- The VC Community has opportunities to share their perspectives, ideas, and concerns



### PATHWAYS TO SUCCESS

We will...

- Develop a districtwide communication plan that outlines the standard operating procedures for internal and external communications that centers accessible and responsive communication from district departments and school buildings
- Select and implement a communication platform that supports external communications and ensures families and students are aware of events, meetings, and other important district dates
- Update the district website and school apps to ensure information is streamlined and navigation is more user-friendly
- Establish roles that support campus teams with communication and serve as a liaison between the public, school buildings, and the district





# A SPECIAL THANK YOU...

We appreciate the participation of our students, their families, district staff, and community stakeholders through each step of our journey in building our new strategic plan. The work outlined in this document represents a culmination of many hours of hard work by this diverse team dedicated to the success of our school community. We are grateful to each person who contributed their time, perspective, and knowledge during this collaborative planning process, which has resulted in Valley Central School District's roadmap to continued success and excellence.

We are dedicated to transparency and ongoing involvement with families, staff, students and community stakeholders as we work toward its implementation and achieving our goals. We are committed to continuous improvement over the next five years and will engage in a reflection process to periodically assess our progress and identify areas for refinement.

Our focus on community, consistency, and coherence will drive our efforts as we work toward implementation and our future outcomes.

We look forward to our continued collaborative partnership with our school community in building the momentum to success and achieving our strategic goals as **one team, one district**.

We value your feedback, perspectives, and reflections. If you would like to share feedback, you can email [communications@vcsdny.org](mailto:communications@vcsdny.org).

For more information, please visit our website at: [www.vcsd.k12.ny.us/board-of-education/district-strategic-plan](http://www.vcsd.k12.ny.us/board-of-education/district-strategic-plan)











For more information visit

[WWW.VCSD.K12.NY.US/BOARD-OF-EDUCATION/  
DISTRICT-STRATEGIC-PLAN](http://WWW.VCSD.K12.NY.US/BOARD-OF-EDUCATION/DISTRICT-STRATEGIC-PLAN)